



Viviane Eisenberg

OF COUNSEL



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Viviane Eisenberg is Of Counsel to Moses Singer and is a member of the Intellectual Property, Entertainment/Media & Technology practice group.

Before joining Moses Singer, Viviane spent more than 30 years at HBO as an entertainment, media and intellectual property attorney where she helped develop the HBO premium brand into a digital and global network. She was executive vice president of legal affairs as well as a senior business affairs partner to executive teams responsible for original and sports programming, film acquisition, branding & marketing initiatives and global distribution.

Prior results do not guarantee a similar outcome.

Education

- Columbia University School of Law (LL.M.)
- Université de Bruxelles (License en Droit)

Bar/Court Admissions

- New York

Professional Affiliations

- Advisory Board Member, Hunter College Integrated Media Arts Program, 2016-present
- Board Member, Fashion, Art, Media & Entertainment (FAME), Cardozo Law School, 2016-present
- Board Member, Volunteer Lawyers for the Arts, 2001-2003
- Association of the Bar of the City of New York, Copyright Committee, 2019-present

Recognition

- Best Lawyers, Entertainment Law - Motion Pictures and Television 2023, 2024, 2025,

Practices / Industries

- Intellectual Property
- Technology
- Entertainment & Media
- Intellectual Property, Entertainment/Media & Technology
- Consumer/Luxury Goods

2026

- Featured profile, Modern Counsel, 2017
- Winner, Global Counsel IP Team Award, International Law Office and Association of Corporate Counsel, 2016
- Winner, Wonder Woman Award for Highest Achievement in Cable TV and Telecomm Industry, 2013

Academic Role

- Adjunct Professor of Entertainment Law, Cardozo Law School, 2015-present

Foreign Languages

- French

Publications

September 1, 2023

New York Appeals Court Rejects Visual Artist's Claim Based on Concealment of Artwork

Westlaw