



Jeffrey M. Davis

PARTNER, CO-CHAIR - CORPORATE PRACTICE GROUP



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Jeff is a Partner and Co-Chair of Moses Singer's Corporate practice group and Leader of the Hospitality Industry practice. He advises on a broad range of general corporate and mergers and acquisitions matters affecting middle market companies, such as marketing services, media, healthcare, consumer products, telecommunications, manufacturing, retail, and financial services. He is particularly focused on the legal needs facing the advertising and public relations industries and the hotel and hospitality industries, identifying and solving potential risks unique to these businesses.

Jeff provides assistance in negotiating financing transactions such as equity, venture capital, and public and private debt. He has substantial experience advising clients in connection with mergers and acquisitions, employment and compensation arrangements, licensing agreements, and the formation and operation of partnerships, limited liability companies and corporations, divestitures, financings, and general corporate law.

Jeff's extensive experience representing advertising and public relations firms includes mergers, acquisitions, divestitures, financings, and general corporate law.

For the hotel and hospitality industry, Jeff assists owners, developers and operators in the negotiation of management, technical services, and trademark licensing agreements. He represents large hotel and leisure companies as well as private investors.

Jeff is named in The Legal 500 United States - New York Elite, Corporate and M&A Rankings in 2025 and 2026. This prestigious ranking highlights top-tier legal professionals in the corporate and M&A space who are driving innovation and growth. Jeff's inclusion is a testament to his exceptional expertise, dedication, and impact in the corporate law space. Jeff is recognized as an AV Preeminent® lawyer and one of New York's Top Rated Lawyers by Martindale-Hubbell®. He is included in Lawdragon's 2026 500 Leading Dealmakers in America Guide. He was selected as a finalist for the 2014 New York Smart ESQ Attorney of the Year Award sponsored by Smart CEO Magazine.

Prior results do not guarantee a similar outcome.

Practices / Industries

- Mergers & Acquisitions
- Corporate
- Advertising, Media Buying & Public Relations
- Hospitality
- Corporate Trust and Loan Agency
- Securities, Capital Markets & Financings
- Ethics & Law Firms
- Employment Law - Employment & Severance Agreements
- Private Investment Funds
- Start-ups & Emerging Companies

Education

- Tulane University Law School (J.D., *cum laude*)
- Columbia University (M.I.A.)
- Columbia University (B.A.)

Bar/Court Admissions

- New York
- New Jersey
- Texas

Professional Affiliations

- New York State Bar Association
- New Jersey State Bar Association
- State Bar of Texas

Recognition

Jeff is recognized in the 2026 Legal 500 New York Elite Rankings, Corporate and M&A. *Legal 500's* US Elite is designed to spotlight outstanding lawyers operating at regional powerhouses who are handling work at the highest levels of the legal market in their cities, states, or regions.

Jeff is included in Lawdragon's 2026 500 Leading Dealmakers in America guide. Lawdragon describes the 2026 Dealmakers as having a skill that "is a superpower, bringing together the vast knowledge required of a client, its strategy and legal and financial underpinnings, with the momentary apple of its eye – financing, an acquisition, a joint venture, a multi-billion-dollar merger."

Jeff was selected for inclusion in the 2025 Law Dragon 500 Leading Dealmakers in America guide to top transactional attorneys. This guide recognizes the top 500 US lawyers in the areas of M&A, securities, corporate, finance, and private equity for their "can-do hustle and ability to move the needle with clients and firms themselves." They "are the beating heart of business in the U.S. and far, far beyond. To be a dealmaker in 2025 is inherently international, so the past year has been full of uncertainty and a fair amount of chaos, as well as the ever-present intersection of opportunity, risk and reward."

Jeff is named in The Legal 500 United States - New York Elite, Corporate and M&A Rankings, 2025. This prestigious ranking highlights top-tier legal professionals in the corporate and M&A space who are driving innovation and growth. Jeff's inclusion is a testament to his exceptional expertise, dedication, and impact in the corporate law space.

Jeff is included in the 2025 Metro Super Lawyers list.

Representative Matters

- Represented NYIAX, Inc. a US-based online platform media buying company, in its

purchase of two majority-owned subsidiaries of Collective Audience, Inc., a publicly-traded digital media buying company, one in France and the other in the United States.

- Represented Triple Threat Communications (TTC), a New Jersey-based healthcare marketing agency, in its successful sale to Deerfield Group, a move that significantly expands Deerfield's capabilities in the healthcare communications sector.
- Represented Lockard & Wechsler LLC, d/b/a LWD Direct, a US-based media marketing firm, in its sale to McKinney Ventures, a subsidiary of Cheil Worldwide, the global marketing arm of Samsung Group.
- Represented Qualified Digital (QD), a premier full-service digital business and experience agency, in the equity investment and partnership with Stella Point Capital (SPC). The investment and partnership will enable QD and SPC to accelerate and elevate QD's practice of a strategy-first approach to customer experience, data, content and technology.
- Represented Gut Founders and Senior Management in Globant Acquisition.
- Represented Drumroll in Acquisition By Bond to expand reach and capabilities in North America for global client roster seeking advanced approaches to customer-centric growth.
- Represented MDoutlook In Acquisition By CEA to expand its Precision Intelligence Engagement Solutions for healthcare professionals.
- Represented Marianne Malina in her negotiations to become CPB's new Global CEO.
- Represented Cyber X Designs LLC, d/b/a Arteric, a digital healthcare marketing agency, in its sale to Relevate Health Group, a data-driven marketing products and services communications firm and a portfolio company of Mountaingate Capital.
- Represented Republica, a leading independent multicultural agency in the U.S., as well as its principals, in connection with an investment by the Havas Group, a leading global communications agency.
- Represented HZDG, one of the largest independent, digitally driven, integrated creative agencies in the U.S., and HZDG's principals, in their sales transaction with BCW (Burson Cohn & Wolfe), a subsidiary of WPP and a leading global communications agency.
- Represented SCOUT, a full-service marketing communications firm focused on healthcare and consumer marketing, in their deal with The Stagwell Group.
- Represented software solutions specialist Pierry, Inc., a U.S.-based agency with specialization in optimizing campaigns in Salesforce Marketing Cloud, in their deal with WPP Group-owned subsidiary Wunderman.
- Negotiated the sale of Zubi Advertising, a multicultural advertising agency, to GTB Agency, LLC, a subsidiary of WPP Group.
- Negotiated the sale of substantially all of the assets of John St., a Canadian-based advertising agency to an international advertising and media agency
- Handled the sale of substantially all of the assets of a North Carolina-based advertising and public relations agency to a major advertising consortium.
- Represented 72andSunny LP, a Los Angeles-based advertising agency, in the sale of its business.
- Represented 72andSunny LP, a Los Angeles-based advertising agency, in the sale of a majority interest in the business to MDC Partners.
- Handled the sale of a substantial interest in the business of a Detroit-based advertising agency, to MDC Partners.
- Advised on the sale of a majority interest in the business of a New York-based media buying company to MDC Partners.
- Representation of a rubber and chemicals company in several acquisitions of complementary businesses throughout the United States.
- Private equity financing of a Tennessee-based durable medical equipment and

infusion company.

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