



Elizabeth A. Corradino

PARTNER, CHAIR – INTELLECTUAL PROPERTY, ENTERTAINMENT/MEDIA
& TECHNOLOGY PRACTICE GROUP



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Elizabeth A. Corradino is the Chair of the Intellectual Property, Entertainment/Media & Technology practice group and has a sophisticated practice addressing the legal and business challenges faced by content creators and distributors operating across digital and legacy media platforms.

Liz provides strategic counsel on the full content lifecycle, including rights acquisition, talent agreements, development and production, licensing, syndication, and multi-platform distribution. She regularly advises on the clearance, protection, and enforcement of intellectual property assets, and structures complex transactions involving branded content, influencer collaborations, social media activations, experiential marketing, media planning and buying, and live event production. Her expertise extends to navigating regulatory compliance, negotiating content exploitation agreements, and managing risk in the monetization and global dissemination of creative works.

Liz is a member of the Board of Directors of The Keen Company, an award-winning Off-Broadway theater company, actively participates in numerous professional organizations such as New York Women in Film & Television, the International Trademark Association and the Association of National Advertisers and is a member of the New York State Bar Association's Entertainment, Arts and Sports Law Section. She also presents programs, authors articles and comments on issues relating to entertainment and media, technology, and intellectual property law.

Liz played a key role in developing Moses Singer's online Right of Publicity Heatmap, which outlines common law and statutory publicity rights in all 50 states. This resource helps individuals and businesses navigate the complex landscape of laws governing publicity rights across the country by providing a color-coded overview of each state's level of protection, detailed data on the scope of coverage (such as inclusion of voices or deceased personalities), and statutory penalties. It also links to relevant state statutes and statutory protections.

Liz has been named a New York Metro Super Lawyer every year since 2013, is ranked in the 2026 Legal 500 New York Elite guide for Intellectual Property, and is listed among the

Practices / Industries

- Intellectual Property
- Entertainment & Media
- Intellectual Property, Entertainment/Media & Technology
- Advertising, Media Buying & Public Relations
- Technology
- Promotional & Experiential Marketing
- Consumer/Luxury Goods

2026 Lawdragon 500 Leading Global Entertainment, Sports & Media Lawyers.

Prior results do not guarantee a similar outcome.

Education

- Fordham University School of Law (J.D.)
 - Editor, Fordham University Law Review
- Fordham University (B.A., *Magna Cum Laude*)

Bar/Court Admissions

- New York

Professional Affiliations

- Chief
- C-Sweet
- New York Women in Film and Television (NYWIFT)
- International Trademark Association (INTA)
- Association of National Advertisers (ANA)
- Volunteer Lawyers for the Arts (VLA)
- Board of Directors, Keen Company
- Advisory Board, LiveLikeLou.org

Recognition

- 2026 Lawdragon 500 Leading Global Entertainment, Sports & Media Lawyer
- Legal 500 New York Elite, Intellectual Property, 2026
- 2025 Lawdragon 500 Leading Global Entertainment, Sports & Media Lawyer
- Global Law Experts, Client Choice: 2015-2016
- Super Lawyers: 2013-2025

Presentations

- "Hot Button Issues in Capital Raising for Your Companies," C-Sweet, June 14, 2023.
- "How to Go Where Angels Fear to Tread: Fair Use of Copyright, Trademark and Rights of Publicity," New York Women in Film & Television, October 2022
- "The Pitfalls & Practicalities of Intellectual Property Protection," Volunteer Lawyers for the Arts - June 2022
- NYWIFT Talks, New York Women in Film & Television's weekly series, May 2022
- Trademark Licensing: Key Provisions, Practical Considerations to Maximize and Protect IP, Strafford Webinars, October 2021
- Women in Entertainment and Media Law Panel, Fordham University School of Law, 2020
- Artificial Intelligence and Intellectual Property CLE, The Knowledge Group, July 2020
- Girl Power Film + Media Summit, New York, 2019
- "The Pitfalls & Practicalities of Intellectual Property Protection - Part II," New York Women In Film & Television, 2019
- "The Pitfalls & Practicalities of Intellectual Property Protection - Part I," New York Women In Film & Television, 2018
- "Television and Sports Law," The Pace University School of Law, March 2012
- "Leveraging Entertainment to Build Your Brand," Public Relations Society of America, 2011

- "Guidelines for Facebook Promotions," interview, Hunter PR, March 2011
- "Starting Your Own Business," Moses Singer Women's Initiative Program, January 2010
- "Current Ethical Issues for the Entertainment Lawyer," Moderator, City Bar Center for Continuing Legal Education, The Association of the Bar of the City of New York, June 2004
- "The Future of the Entertainment Industry-The Latest Ethical, Legal and Business Developments," CUNY Graduate Center, Continuing Education and Public Programs, October 2003
- "Back to Reality: Internet Law," City Bar Center for Continuing Legal Education, The Association of the Bar of the City of New York, December 2001
- "Privacy in the Age of 'Big Brother'," User Conference, Bernard C. Harris Publishing Co., Inc., August 2001
- "Beyond Domain Names: So, You Want To Be A New Media Lawyer?," City Bar Center for Continuing Legal Education, The Association of the Bar of the City of New York, November 2000

Publications

June 30, 2026

Elizabeth A. Corradino Wrote an Article Titled, "When "Organic" Is Anything But: FTC Disclosure Rules and the Rise of Scripted Spontaneity."

May 29, 2026

Elizabeth A. Corradino Authored an Article titled, "Astroturfing, Online Narratives, and the FTC."

May 20, 2025

Owning Your Personal Brand: An IP Lawyer's Perspective on Protecting NIL in the Age of AI

June 8, 2023

Supreme Court Limits Doctrine Protecting Use of Others' Trademarks in Expressive Works

April 1, 2020

USPTO Announces Suspension of Certain Deadlines Under the CARES Act

March 30, 2020

The CARES Act: Impact on Trademark Filings