



Deborah L. Shapiro

PARTNER



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Deborah L. Shapiro is a partner in Moses Singer's Intellectual Property practice group. She represents diverse international clients in the clearance, procurement, registration, exploitation and enforcement of their intellectual property rights. Among her clients are household names in the sports, entertainment, media, banking, casino, museum and other industries.

Deborah provides clients with guidance on matters concerning trademark infringement, domestic and international trademark enforcement, and transactions affecting intellectual property rights. She routinely supervises foreign attorneys in trademark proceedings in foreign courts and administrative agencies and provides strategic guidance with respect to multi-jurisdictional conflicts. Deborah also represents numerous clients in administrative actions before the US Trademark Trial and Appeal Board.

Deborah was mentored by the internationally recognized global branding expert Alan Blum. Prior to joining Moses Singer, Deborah was an associate at the law firms Quinn Emanuel Urquhart & Sullivan, LLP, and Torsys LLP. Deborah also served as a legal intern for the Honorable Shira A. Sheindlin of the U.S. District Court for the Southern District of New York.

Prior results do not guarantee a similar outcome.

Education

- Benjamin N. Cardozo School of Law, Yeshiva University (J.D.)
 - Production Editor, Cardozo Arts and Entertainment Law Journal
 - Alexander Fellows Program
 - Telford Taylor Fellowship in Public International Law
- Brown University (B.A.)

Bar/Court Admissions

- New York

Practices / Industries

- Intellectual Property
- Intellectual Property, Entertainment/Media & Technology
- Consumer/Luxury Goods
- Digital Assets
- AI & Data Law

- Massachusetts

Professional Affiliations

- Member, New York State Bar Association, Intellectual Property Law Section
- Member, International Trademark Association (INTA)
 - Copyright Committee Member, 2018-2019, 2020-2021 terms
 - Famous and Well-Known Marks Committee Member, 2022-2023 term
 - Famous and Well-Known Marks Committee Member, Article 6bis Subcommittee Co-Chair, 2024-2025 term
 - Commercialization of IP Committee, Communication of Brand Value Subcommittee, 2026-2027 term
- Member, Practical Law Advisory Board

Recognition

- Legal 500 New York Elite, Intellectual Property, 2026
- 2025 New York Metro Super Lawyers

Presentations

- "The Pitfalls & Practicalities of Intellectual Property Protection," Volunteer Lawyers for the Arts - June 2022
- "The Pitfalls & Practicalities of Intellectual Property Protection," New York Women In Film & Television, September 2018

Foreign Languages

- Dutch

Publications

June 8, 2023

Supreme Court Limits Doctrine Protecting Use of Others' Trademarks in Expressive Works

June 2, 2023

Weeding Out Cannabis Industry Trademark Applications

December 2, 2020

Unintended Consequences of Copyright and Trademark Protection in Design
International Trademark Association Perspectives

May 4, 2020

Supreme Court Eases Path for Trademark Owners to Recover Infringers' Profits

April 1, 2020

USPTO Announces Suspension of Certain Deadlines Under the CARES Act

March 30, 2020

The CARES Act: Impact on Trademark Filings

Events

June 16, 2022

Moses Singer Joining VLA in Presenting “The Pitfalls & Practicalities of Intellectual Property Protection” CLE